



bookingkit to host the first ExperiencesConnect:

Europe's Largest free online summit for creators & sellers of tours, activities & attractions ahead of "Freedom Summer 2022"

Berlin, March 15, 2022 – bookingkit, Europe's leading booking and marketing solution for tours, activities and attractions, will host the first ExperiencesConnect on April 7, the most important online industry gathering for tours, activities & attractions (TAA) right before the Freedom Summer 2022. The one-day, free online event will consist of keynotes as well as high-profile panels on current topics and upcoming trends in the TAA industry. Partners and keynote speakers already include Arival, GetYourGuide, Headout and ITB.

The seven keynotes and sessions with a total of twelve top speakers have one essential goal: concrete, actionable recommendations to help suppliers make the most of the current opportunities in the experience industry. The guiding theme here is "connectivity", i.e. the concept of seamlessly linking different booking options in ticket sales as well as all downstream processes - from capacity management to marketing partnerships to access control.

"Proven recipes for success and best-practice examples from the most important industry representatives - ExperiencesConnect brings everything important for 2022 to the point in a concrete, compact and understandable way," says Lukas C. C. Hempel, founder and CEO at bookingkit. "Together with our partners, we will show how operators of tours, activities & attractions can offer their customers an optimized overall experience. Because that's ultimately what matters most today and it can only be realized in one way: completely different systems have to work together smoothly and reliably while meeting a growing demand for convenience."

Event dates:

ExperiencesConnect 2022

April 7, 2022, 11:00 a.m. - 6:00 p.m., online, free.

- Top-notch keynotes and panels.
- Direct exchange with industry experts
- Flexible live / on-demand formats
- Access to exclusive statistics and background material

Registration required: <https://bookingkit.com/experiencesconnect/>



The graphic features a central text area with the event title and description, surrounded by colorful abstract shapes. At the bottom, there is a row of partner logos.

EXPERIENCES CONNECT 2022
A 100% FREE online event
for **operators of Attractions,
Tours & Activities.**

SIGN UP NOW

GET YOUR GUIDE  **ITB BERLIN**  **ARIVAL**
The In-Destination Event  **THAMES RIVER**
- SIGHTSEEING -  **bookingkit**

Pictures for media information can be found in the corresponding [download folder](#).

About bookingkit

bookingkit is Europe's leading SaaS solution for the recreation and experience industry, providing travel and activity operators with standardized and scalable technology designed to help them promote bookable activities and drive sales. Tours, activities and attractions make up the third largest tourism sector worldwide. bookingkit's integrated sales system serves as a two-way digital infrastructure, connecting travel agencies and other sales channels to an extensive library of experiences which are updated in real time.

bookingkit has won multiple awards, including 3rd Place in the 2019 German Tourism Awards (Deutscher Tourismuspreis), the 2019 Deloitte Technology Fast 50 Award, the "EMEA Travel Innovator" award from PhocusWright Europe, the Travel Industry Club's "Startup of the Year" award, the "Trophée d'innovation 2019" from French tourism magazine L'Echo touristique, as well as being named one of the 100 most innovative startups in Germany by internationally renowned startup magazine The Hundert, as reported by Forbes Magazine.

bookingkit also bears the "Top Service" seal of approval from the German Institute for Quality Standards and Testing for its outstanding customer service and is ranked third in employee satisfaction by FOCUS Business and kununu among Berlin-based SMEs in the category "Internet". Founded in 2014 by Christoph Kruse and Lukas C. C. Hempel, bookingkit is headquartered in Berlin and currently employs around 100 employees. For more information visit www.bookingkit.net

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